



<https://tripla.io/recruit/frontend-indonesia/>

## Frontend Engineer (Indonesia)

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📄About tripla📄

tripla Co., Ltd. is a leading provider of digital transformation (DX) solutions for the hospitality industry. Our mission is to help hotels maximize profits, elevate guest experiences, and streamline operations through innovative technology. With a comprehensive suite of AI-powered products, including booking engines, chatbots, marketing automation tools, and payment solutions, we empower hotels to optimize both revenue and guest satisfaction. Serving over 7,000 customers across the Asia Pacific, we are expanding globally, with innovation and growth as our core values.

📄Job Description📄

We are looking for a Frontend Engineer passionate about combining the art of design with the art of programming. This role will involve translating UI/UX design wireframes into high-quality, interactive code, building smooth user experiences, and collaborating closely with product managers, designers, and backend engineers to achieve tripla's goals. Ideal candidates will have experience with modern front-end frameworks and a strong interest in UX and interaction design.

📄Responsibilities📄

### Core Frontend Development

- Develop new user-facing features, translating UI/UX designs into clean, efficient, and maintainable code.
- Optimize front-end components for maximum performance across various devices and browsers.
- Implement and refine web animations, transitions, and microinteractions to enhance user experience and interactivity.

### Collaboration & Ownership

- Work closely with product managers and designers to align development with product goals and ensure technical feasibility.
- Collaborate with backend engineers to integrate front-end and backend systems, ensuring seamless API interactions and efficient data flow.
- Proactively identify areas for improvement in the front-end architecture, proposing and implementing solutions to reduce technical debt and improve team productivity.

### Continuous Improvement & Innovation

- Conduct code reviews, participate in agile sprints, and contribute to technical discussions and roadmap planning.

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- Use data and user feedback to refine and iterate on designs, optimizing for usability, accessibility, and customer satisfaction.
- Stay current with front-end development trends and best practices, sharing insights with the team to drive innovation.

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#### ?Technical Requirements?

- Professional experience with VueJS or another modern JavaScript framework (e.g., React, Angular).
- Strong understanding of core web concepts, semantic HTML, CSS, and JavaScript.
- Familiarity with interaction design and experience implementing animations, transitions, and responsive designs.
- Experience with RESTful APIs, version control systems (Git), and front-end testing.
- Familiarity with LLM (Large Language Model) tools to support frontend development tasks, enhance productivity, and streamline code generation or troubleshooting.

#### ?Communication?

- Strong English proficiency, both written and verbal, for effective collaboration in a remote work environment.
- Ability to articulate complex technical topics and propose iterative solutions to organizational challenges.

#### ?Qualities?

- Team-oriented, respectful, and proactive in supporting teammates' growth and success.
- Self-motivated, organized, and dedicated to continuous improvement.
- Positive and solution-focused approach to problem-solving.

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